**Wallflower Story Pitch\_example**

**Topic & Focus: Academics - Course selection for 2016-2017**

**ANGLE: How to choose your courses to get the future/career you want**

**REPORTING**

*(Be specific about where you will go, who you will interview and the information you need to get)*

**Scene coverage: Where can you go to see your story as it plays out in real time?**

I will attend one of the course selection assemblies. I will also hang out in guidance as students review their options for next year

**W5/H: Identify the key details you need to obtain**

\*The number of options available to each grade \* The process of choosing your courses \* Deadlines

**\***Sample timetables for 3 popular careers: Engineering, Teaching, Journalism \* New courses available

**INTERVIEWS (3 relevant sources minimum)**

1) I will interview the head of Guidance, Ms. Makris

2) I will interview Maggie Nevison, a Gr. 12 student who wants to be an Engineer

3) I will interview Kayla Dobson, a Gr. 11 student who wants to be a vet

4) I will interview Emily Prieur, who wants to run a business

**PHOTOGRAPHY**

*Describe the photos you can capture or stage for this feature*

**Photos I can capture**

People at the course selection assembly or choosing their courses on a computer running the Career Cruising program

**Photos I can stage**

A student surrounded by university brochures, dramatically pondering their next move

Magazine story pitches are evaluated! Full marks are given to fully detailed and thoughtful story pitches. Story pitches submitted after scheduled story meetings will not be graded higher than a Level 2.

LEVEL 4 – Highly detailed story pitch. Each component fully and realistically explained.

LEVEL 3 ­– Notable use of detail. Most components explained.

LEVEL 2 – Inconsistent use of detail. Some components explained.

LEVEL 1 – Poor use of detail. Few components explained.